

July 20, 2011



Information Systems Associates Announces the Release of OSPI v3

STUART, Fla., July 20, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a company focused on Data Center Infrastructure Management (DCIM), Data Center Data Collection and Mobile Data Center Management today announced that it has released the next version of its proprietary mobile data center data collection and mobile data center management software OSPI v3.

Joe Coschera, the Chief Executive Officer of Information Systems Associates, stated, "The release of OSPI v3 marks another milestone in the continued development of our mobile data center management system. The release includes important management reports as well as an information dashboard. These new features and reports will broaden the appeal of OSPI to prospective customers and our partner network.

Bill Nelson, Director of Product Strategy stated, "With the launch of OSPI v3, we are embarking on a new paradigm in Mobile Data Center Asset Management. For the first time, OSPI v3 will provide executive analysis of audit results in addition to its efficient automated data collection. The Audit Analysis/Summary Report provides a graphical analysis of all aspects of the audit including where major differences occur from the reference inventory, a breakdown of the type of changes detected and by the type of equipment affected. The new OSPI Management dashboard provides up to the minute status and the new reporting set provides a deep dive into the results of the audit or inventory. With the launch of OSPI v3, Information Systems Associates continues to be the premier mobile data center asset management company with integrations to the leading DCIM vendors in the industry."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at:

<http://www.IOSA-IR.com>

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of data center and facilities management solutions. ISA offers Data Collection Services for the Data Center and the On Site Physical Inventory OSPI v3 System. The OSPI v3 System is a Mobile Data Center Asset Management product, putting a data center management solution in the hand of the data center manager. The OSPI v3 System is based on ISA's patented data center asset inventory technology.

For more information visit our website <http://www.isa-inc.net>

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek,"

"intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward- looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed March 30, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

CONTACT: Investor Contact:
Gerald Kieft
The WSR Group
772-219-7525 (tel)
IR@theWSRgroup.com
www.wallstreetresources.net/informationssystem.asp

Source: Information Systems Associates, Inc.