# U.S. Securities and Exchange Commission Washington, D.C. 20549

### **FORM 10-Q**

[X]	[X] Quarterly Report Under Section 13 or 15(d) of The Securities Exchange Act of 1934 for the Quarterly Period Ended June 30, 2009					
[]	Transition Report Under Sec	ction 13 or 15(d) of The S	Securities Exchange Act of 1934 for the Transition Period			
		Commission file n	umber 333-142429			
	INFORMA	TION SYSTE	EMS ASSOCIATES, INC.			
	(Exac	ct name of small business	issuer as specified in its charter)			
	FLORIDA (State or other jurisdic incorporation or organic		65-0493217 (IRS Employer Identification No.)			
		1151 W 30th Street, Ste (Address of principal	E Palm City, FL 34990 al executive offices)			
		(772) 40 (Issuer's telep	03-2992 hone number)			
month		t the registrant was requi	I by Section 13 or 15(d) of the Exchange Act during the past 12 red to file such reports), and (2) has been subject to such filing			
Indicat	te by check mark whether the reg	istrant is a shell company	(as defined in rule 12b-2 of the exchange act). Yes [] No [X]			
Numbe	er of shares of common stock outs	standing as of June 30, 20	09: 16,709,834			
reporti	•	-	ted filer, an accelerated filer, a non-accelerated filer, or a smalle accelerated filer" and "smaller reporting company" in Rule 12b-2			
Non-ac Accele	accelerated filer ccelerated filer crated filer cr reporting company	" (Do not check if a "	smaller reporting company)			
	1 6 1 7	1-				

#### CAUTIONARY STATEMENT REGARDING FORWARD LOOKING INFORMATION

The discussion contained in this 10-Q under the Securities Exchange Act of 1934, as amended, contains forward-looking statements that involve risks and uncertainties. The issuer's actual results could differ significantly from those discussed herein. These include statements about our expectations, beliefs, intentions or strategies for the future, which we indicate by words or phrases such as "anticipate," "expect," "intend," "plan," "will," "we believe," "the Company believes," "management believes" and similar language, including those set forth in the discussions under "Notes to Financial Statements" and "Management's Discussion and Analysis or Plan of Operation" as well as those discussed elsewhere in this Form 10-Q. We base our forward-looking statements on information currently available to us, and we assume no obligation to update them. Statements contained in this Form 10-Q that are not historical facts are forward-looking statements that are subject to the "safe harbor" created by the Private Securities Litigation Reform Act of 1995.



#### INFORMATION SYSTEMS ASSOCIATES, INC.

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# INFORMATION SYSTEMS ASSOCIATES, INC. BALANCE SHEETS JUNE 30, 2009 AND DECEMBER 31, 2008

#### **ASSETS**

Current Assets	June 30, 2009 (Unaudited)	December 31, 2008 (Audited)
Cash and cash equivalents	\$ 22,537	\$ 204,768
Accounts receivable	63,740	94,121
Prepaid consulting	114,750	518,438
Total Current Assets	201,027	817,327
Property and Equipment (net)	156,016	21,168
Other Assets		
Investments, at cost	73,958	
TOTAL ASSETS	\$ 431,001	\$ 838,495
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Accounts payable	\$ 11,340	\$ 10,326
Accrued expenses	16,994	18,396
Accrued payroll taxes	5,174	3,003
Sales tax payable	2,519	-
Other liabilities	700	600
Deferred revenue	500	1,500
Total Current Liabilities	37,227	33,825
Stockholders' Equity		
Common stock-\$.001 par value, 50,000,000 shares		
authorized, 16,709,834 and 16,309,834		
issued and outstanding for 2009 and 2008		
respectively	16,710	16,310
Additional paid in capital	1,687,269	1,587,669
Retained (deficit)	(1,310,205)	(799,309)
Total Stockholders' Equity	393,774	804,670
TOTAL LIABILITIES AND STOCKHOLDERS'		
EQUITY	\$ 431,001	\$ 838,495

The accompanying notes are an integral part of these financial statements.

# INFORMATION SYSTEM ASSOCIATES, INC. STATEMENTS OF INCOME FOR THE THREE AND SIX MONTHS ENDED JUNE 30, (UNAUDITED)

	For the Three Months Ended June 30,					For the Six Months Ended June 30,			
		2009	_	2008	_	2009	_	2008	
Revenue	\$	136,248	\$	473,023	\$	335,332	\$	729,288	
Cost of Sales	_	33,520		26,524		35,045		26,524	
Gross Profit		102,728		446,499		300,287		702,764	
Operating Expenses									
Administrative and general		58,842		155,730		119,036		248,172	
Payroll and payroll taxes		51,344		42,196		102,771		77,819	
Professional		297,013		228,828		590,201		350,030	
Total Operating Expenses		407,199		426,754		812,008		676,021	
(Loss) Income Before Other Income									
and (Expense)		(304,471)		19,745		(511,721)		26,743	
Other Income (Expense)									
Interest Income		14		-		825		-	
Consulting fees				(2,500)				(4,298)	
Total other income (expense)		14		(2,500)		825		(4,298)	
(Loss) Income Before									
Income Taxes		(304,457)		17,245		(510,896)		22,445	
Provision for Income Taxes	_	<u> </u>	_	3,390	_	<u>-</u>	_	4,415	
Net (Loss) Income		(304,457)		13,855		(510,896)		18,030	
Other Comprehensive Income									
Unrealized gain on securities:									
Arising during the year		13,842		-		13,842		-	
Reclassification to net income									
Total other comprehensive income	_	13,842		-		13,842		-	
Comprehensive Income	\$	(290,615)	\$	13,855	\$	(497,054)	\$	18,030	
Basic and Fully Diluted Earnings (Loss) per Share:									
Basic and diluted	_	(0.02)	_	0.00	_	(0.03)	_	0.00	

\$16,443,167

\$11,403,834

\$16,443,167

\$11,403,834

The accompanying notes are an integral part of these financial statements.

#### INFORMATION SYSTEMS ASSOCIATES, INC. STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED JUNE 30, (UNAUDITED)

Cash Flows from Operating Activities		2009		2008
Net (Loss) Income	\$	(510,896)	\$	18,030
Adjustments to reconcile net (loss) income to				,
net cash provided from operating activities:				
Depreciation and amortization		2,268		21,632
Cumulative change in deferred income tax		-		4,415
Common stock for services		403,688		-
(Increase) decrease in:				
Accounts receivable		30,381		13,884
Prepaid consulting		-		1,798
Increase (decrease) in:				
Accounts payable		1,014		(31,979)
Accrued expenses		(1,402)		-
Sales tax payable		2,519		-
Accrued payroll taxes		2,171		4,489
Other liabilities		100		600
Deferred revenue		(1,000)		-
Belefied levelide		(1,000)		
Net Cash (Used in) Operating				
Activities		(71,157)		32,869
Activities	_	(71,137)		32,007
Cash Flows from Investing Activities				
Computer software development costs		(128,389)		-
Software license agreement - payments received		-		67,708
Software license agreement - marketing costs		-		(18,041)
Purchase of property and equipment		(8,727)		(9,497)
Purchase of investment		(73,958)		-
Net Cash (Used In) Provided by				
Investing Activities		(211,074)		40,170
		(211,07.1)		.0,170
Cash Flows from Financing Activities				
Proceeds from note payable - line of credit		-		29,494
Payments made on note payable - line of credit		-		(7,000)
Proceeds from issuance of stock		100,000		-
Net Cash Provided by				
Financing Activities		100,000		22,494
Net Change in Cash and Cash				
Equivalents		(182,231)		95,533
Cash and Cash Equivalents at				
Beginning of period		204,768		13,326
	_	·		,
End of Period	\$	22,537	\$	108,859
	Ψ	22,337	Ψ	100,000

The accompanying notes are an integral part of these financial statements.

## INFORMATION SYSTEMS ASSOCIATES, INC. NOTES TO FINANCIAL STATEMENTS JUNE 30, 2009 AND 2008

#### NOTE 1 – STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

#### **Business Activity**

Information Systems Associates, Inc. (Company) was incorporated under the laws of the state of Florida on May 31, 1994. The Company provides services and software system design for the planning and implementation of Computer Aided Facilities Management (CAFM) based asset management tools. The Company also provided services through its insurance sales business (discontinued as of March 31, 2007).

Results of operations for interim periods presented are not necessarily indicative of results of operations that might be expected for future interim periods or for the full fiscal year ended December 31, 2008.

#### **Recent Accounting Pronouncements**

In May 2008, the FASB released SFAS No. 162, "The Hierarchy of Generally Accepted Accounting Principles." SFAS No. 162 identifies the sources of accounting principles and the framework for selecting the principles used in the preparation of financial statements of nongovernmental entities that are presented in conformity with generally accepted accounting principles in the United States of America. SFAS No. 162 will be effective 60 days following the SEC's approval of the PCAOB amendments to AU Section 411, "The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles." The Company does not believe SFAS No. 162 will have a significant impact on the Company's financial statements.

In April 2009, the FASB issued FSP 107-1, "Interim Disclosures about Fair Value of Financial Instruments" ("FSP 107-1"), which requires disclosures about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements. FSP 107-1 also amends APB Opinion No. 28, "Interim Financial Reporting", to require those disclosures in summarized financial information at interim reporting. FSP 107-1 is effective for interim reporting periods ending after June 15, 2009, with early adoption permitted for periods ending after March 15, 2009. The Company is currently evaluating the potential impact of FSP 107-1 on its consolidated financial statement presentation and disclosures.

Management does not believe that any other recently issued, but not yet effective, accounting standards or pronouncements, if currently adopted, would have a material effect on the Company's financial statements.

#### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Comprehensive Income**

Comprehensive income is the total of (1) net income (loss) plus (2) all other changes in the net assets arising from non-owner sources, which are referred to as comprehensive income. The Company has presented a statement of income which includes other comprehensive income.

#### NOTE 2 - CASH AND CASH EQUIVALENT

At times throughout the year the Company may maintain certain bank accounts in excess of the FDIC insured limits. At June 30, 2009 and 2008, the amounts on deposit at institutions were:

<u>June 30, 2009</u> <u>December 31, 2008</u>

#### INFORMATION SYSTEMS ASSOCIATES, INC. NOTES TO FINANCIAL STATEMENTS JUNE 30, 2009 AND 2008

#### NOTE 3 – PROPERTY AND EQUIPMENT

	June 30,	December
	2009	31, 2008
Computer software (developed)		
Computer software (purchased)	\$161,003.00	\$ 32,614.00
Web site development	590	590
Furniture, fixtures, and equipment	5,016	-
Less accumulated depreciation and amortization	26,804	23,093
	193,413	56,297
Less accumulated depreciation and amortization	-37,397	-35,129
	156,016	21,168
Depreciation and amortization		
expense – for period ending June 30,	2,268	21,632

In 2009, the Company began development of an updated version of the "On Site Physical Inventory" (OSPI) product. During the year ended December 31, 2007, the Company completed the development of the initial version of, "On Site Physical Inventory" (OSPI). The OSPI software was developed to be used by the Company for collecting data for information technology assets installed in data centers.

After implementing the use of the OSPI software, the Company decided to market the software and entered into a software license agreement with Aperture Technologies, Inc.

The Company has capitalized the cost of the OSPI software using Statement of Position (SOP) 98-1, "Accounting for the Costs of Computer Software Developed or Obtained for Internal Use" as follows:

31, 2008
789 \$ 138,400
257) (135,257
<u>171</u> <u>29,471</u>
003 32,614
<u>(471)</u> (29,471
\$ 3,143
2 4

#### **NOTE 5 – INVESTMENT**

On April 17, 2009, the Company entered into a strategic alliance agreement with Rubicon Software Group, lpc (a company registered under the laws of England and Wales). The Company will be Rubicon's exclusive agent in the United States for reselling Rubicon's software and services. In return, Rubicon will be a software development partner and provide consulting services to the Company.

The Company has agreed to purchase 2,500,000 ordinary shares for a subscription price of £.02 (two pence) a share. The total cost of the subscription was £50,000 or \$73,958 USD. Within ninety days of the subscription date, the Company can purchase an additional 2,500,000 shares at the same subscription price in British pounds.

Also, the Company has the ability, over the next three years, of subscribing to a maximum 5,000,000 warrant shares. Each warranted share will be at a subscription price of £.05 (five pence) per share and will be issued in offerings of 100,000 shares. The number of subscripted shares will be based on gross revenue received by Rubicon Software Group, lpc.

Securities investments not classified as either held-to-maturity or trading securities are classified as available-for-sale securities. Available-for-sale securities are recorded at fair value in investments and other assets on the balance sheet, with the change in fair value during the period excluded from earnings and recorded net of taxes as a component of other comprehensive income.

Available –for-sale securities were as follows:

		June 30, 2009				December 31, 2008						
Type of securities:	(	Cost	N	⁄Iarket		Gain (Loss)	Cost		Market	U	nrealized Ga / (Loss)	iin
Common stock	\$	73,968	\$	87,800	\$	13,842	\$	- \$	-	\$		
Total	\$	73,968	\$	87,800	\$	13,842	\$	- \$	-	\$		

#### **NOTE 6 – FAIR VALUE MEASUREMENTS**

In 2009, the Company implemented SFAS 157, "Fair Value Measurements", relative to its financial assets and liabilities that are recognized or disclosed at fair value in the financial statements at least annually.

In determining the fair value of investments held by the Company, the Level 1 valuation technique of "Quoted Market Price in Active Market" was implemented as the Company was able to obtain a quote from the London Stock Exchange as of June 30,

As of June 30, 2009 the Company's investments that are carried at fair value on a recurring basis include the following:

		Fair Value Measurements Using				
		Quoted	Significant			
		Prices in	Other			
		Active	Observable	Significant Unobservable		
		Markets	Inputs	Inputs		
	Total	(Level 1)	(Level 2)	(Level 3)		
Available –for-sale securities	\$ 87,800	\$ 87,800	\$ -	\$		

#### NOTE 7 – NET (LOSS) PER SHARE

Basic earnings per share (EPS) are computed by dividing net (loss) by the weighted average number of common shares outstanding. The dilutive EPS adds the dilutive effect of stock options and other stock equivalents. During the six months ended June 30, 2009, outstanding options to purchase an aggregate of 15,000,000 shares of stock were excluded from the computation of dilutive earnings per share because the inclusion would have been anti-dilutive.

#### **NOTE 8 – INCOME TAXE**

		<u>2009</u>	<u>2008</u>
Provision for income tax (credit) consists of:			
Current accrual		\$ -	\$ -
Cumulative change in deferred income tax			4,415
		\$ -	\$ 4,415
Income tax receivable consists of the following:			
Federal claim for refund		<u>\$</u>	\$ 637
The Company has the following net operating			
loss carryovers for income tax purposes:			
Expiring 2025	\$ 204		
Expiring 2026	82,899		
Expiring 2027	131,828		
Expiring 2028	236,311		
	<u>\$451,242</u>		

#### INFORMATION SYSTEMS ASSOCIATES, INC. NOTES TO FINANCIAL STATEMENTS JUNE 30, 2009 AND 2008

#### NOTE 9 - SUPPLEMENTAL CASH FLOW INFORMATION

Supplemental disclosures of cash flow information for the periods ended June 30, 2009 and 2008 are summarized as follows:

	 2009	 2008
Cash paid during the periods for interest and income taxes:		 
Income taxes		
Interest	\$ <u>-</u>	\$ 
	\$ -	\$ 493
Non-Cash Investing Activities:		
Balance of consulting services for contributed capital	\$ 518,438	\$ -
Consulting services prepaid for future months	(114,750)	 <u>-</u>
Non-cash expense of consulting services for contributed capital	\$ 403,688	\$ 

#### **NOTE 10 - OPERATING LEASE**

The Company leases it Palm City, Florida facility. The lease requires monthly payments of \$1,400. The lease commenced on June 1, 2007 and expired on May 31, 2008. This lease was renewed for an additional year, concluding May 31, 2009.

On March 2, 2009 the lease was renewed for \$1,200 per month. The Company holds an additional option to renew the lease "at the market price." This renewed lease goes into effect June 1, 2009.

#### **NOTE 11 – NOTE PAYABLE**

The Company has a line of credit with Wachovia Bank N.A. The line of credit provides for borrowings up to \$40,000. The balance as of June 30, 2009 and 2008 was \$0 and \$31,524, respectively. The interest rate is the Prime Rate plus 3%. The President of the Company is a personal guaranty on the line of credit.

#### NOTE 12 - COMMON STOCK

In 2008, the Company entered into an agreement with Derek J. Leach ("Leach") to purchase common stock. Under terms of the agreement, the Company will issue 2,000,000 shares at .25 per share for total proceeds of \$500,000 over a period of five months. The Company has waived the five month period. To date, the purchases of stock are as follows:

<u>Date</u>	# of Shares	Amount
7/15/08	400,000	\$100,000
12/31/08	600,000	\$150,000
4/22/09	400,000	\$100,000
	1,400,000	\$350,000

#### NOTE 11 - SHARE BASED PAYMENTS FOR SERVICES

On July 31, 2008, the Company formalized an agreement in place since January 1, 2008, to receive a variety of consultant services for 500,000 shares of the Company's common stock. The stock was valued at a prevailing market rate of \$.25 per share. The agreement was concluded on September 1, 2008 and stock was issued.

On September 12, 2008, the Company entered into agreements with three companies to receive a variety of consulting services. Each agreement has a term of one year starting August 1, 2008 and remuneration will be \$250,000 per annum. Each

subsequent year, the annual rate will increase \$12,500 while the agreement is in effect. The Company has the option of paying the consultants in cash or common stock. The Company has decided to issue 1,000,000 shares of stock to the consulting firms as payment for services. The value of stock will be at \$.25 per share. A pro-rata portion of this agreement of \$125,000 has been expensed for the six months ended June 30, 2009.

All three consultants were issued a series of options as follows:

1,000,000 share option to acquire shares at \$1.00 per share 1,000,000 share option to acquire shares at \$2.00 per share 1,000,000 share option to acquire shares at \$3.00 per share 1,000,000 share option to acquire shares at \$4.00 per share 1,000,000 share option to acquire shares at \$5.00 per share

To determine the valuation of the options, FASB 123(R) requires a valuation technique to estimate the fair value of the options issued. The Black-Sholes Model incorporates the various characteristics for proper valuation. As of September 30, 2008, the valuation of the options was determined to be \$0.

On September 8, 2008, the Company entered into an agreement to receive consulting services. The consultants will provide 400 hours of service for 100,000 shares of common stock. All services will be accounted for at a rate of \$250 an hour. 23.5 hours at a cost of \$5,875 were recorded as expense for the three months ended June 30, 2009. 114.75 hours at a cost of \$28,688 were recorded as expense for the six months ended June 30, 2009.

#### **NOTE 12 - MAJOR CUSTOMERS**

Two major customers accounted for \$321,718 and \$602,726 of revenue for the six months ended June 30, 2009 and 2008, respectively. These amounts represent 96% and 83% of the Company's revenue for the six months ended June 30, 2009 and 2008, respectively.

As of June 30, 2009 and 2008, these customers accounted for 80% and 84% of accounts receivable, respectively.

July 23, 2009

Information Systems Associates, Inc. 1151 SW 30<sup>th</sup> Street Suite E Palm City, FL 34990

We have compiled the accompanying balance sheet of INFORMATION SYSTEM ASSOCIATES, INC. as of June 30, 2009, and the related statements of income, stockholders' equity and cash flows for the three and six months then ended June 30, 2009 and 2008 in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

A compilation is limited to presenting in the form of financial statements information that is the representation of management. We have not audited or reviewed the accompanying financial statements, and accordingly, do not express an opinion or any other form of assurance on them.

The financial statements for the year ended December 31, 2008 were audited by <u>Lake & Associates CPA's LLC</u> and they expressed an unqualified opinion on them in their report dated March 9, 2009.

We are not independent with regard to Information Systems Associates, Inc.

#### RUDNEY SOLOMON COHEN & FELZER PC

Certified Public Accountants

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATION

As used herein the terms "we", "us", "our", the "Registrant," "ISA" and the "Company" means, Information Systems Associates, Inc., a Florida corporation.

#### GENERAL DESCRIPTION OF BUSINESS

#### **BUSINESS OVERVIEW**

We have been in business since May of 1994. During the first twelve (12) years of operation, the primary focus of the business was to offer for sale, through ISA's Value Added Reseller Agreements in place in several of the industry leaders, software products and services that allow companies to track and manage assets, primarily in the realm of corporate real estate and corporate IT network infrastructure including equipment maintained in corporate data centers. We refer to our product and services suite as asset management solutions. Our solutions can reduce sourcing, procurement and tracking costs, improve tracking and monitoring of asset performance and reduce operational downtime.

In 1995, we became a Business Partner (a/k/a Value Added Reseller) with Aperture Technologies, Inc. of Stamford, CT. (It should be noted that the term "Business Partner" is somewhat misleading because in reality we are simply a subcontractor for Aperture). At that time, Aperture's Network Management tools ("System"), was one of the leading solutions in it field. For more than five years, Aperture Technologies, Inc. has provided enterprise asset management solutions to customers in the United States, Europe and Asia and Pacific Rim. During this same timeframe, we have offered Aperture's enterprise asset management solutions to customers and prospects in North America.

The typical Value Added Reseller Agreement allows the vendor's partner/subcontractor (in this case ISA) the ability to offer to its client's and prospects a Commercial Off the Shelf software solution to address a particular business problem. The primary focus of ISA's business is working data center operations, network management department and corporate real estate department to identify and then implement a software solution which addresses their needs based upon extensive research done prior to the selection and culminating in the purchase by the client and implementation by ISA of the chosen solution.

All of the products listed under our Value Added Reseller relationships (Vista, Vision FM, the Facilities Manager, AutoCAD, and RACKWISE DCM) are products developed by third parties.

The products obtained from third parties are done so through executed Value Added Reseller Agreements. Although each of the vendor's agreements differs to some degree, the basic understandings are the same. Information Systems Associates is authorized by each of the vendors to offer the vendor's software as solutions to Information Systems Associates' clients. In return, Information Systems Associates receives a commission on the sale of the software. The percentage ranges between twenty (20) and thirty (30) percent of the sale. On occasion, Information Systems Associates provide pre-sales support services to the vendor's clients. In addition, Information Systems Associates is given the opportunity to implement the software solution and provide training to its clients. On an ongoing basis, Information Systems Associates can and does provide additional consulting services beyond those provided initially to the client.

The need for a better way to capture corporate asset information became evident to ISA's management team. After reviewing the methods and technology in use at that time (1st Quarter 2006) for the purpose of data collection, it was decided within ISA to define a data collection process and subsequently to design and build a software solution capable of delivering quality data (output) through the use of programming techniques that incorporated many of the much needed features and capabilities, especially real time data validation. The result was that by year end of 2007 OSPI (ON SITE PHYSICAL INVENTORY<sup>TM</sup>) was available for resale.

Our customer list includes a number of leading organizations, such as Northrop Grumman Electronic Systems, Charles Schwab, Bank of America, Comcast Communications and General Electric.

Our application products are also used by corporate Real Estate departments to manage their real property lease obligations (as both tenant and landlord), to determine their company's use of corporate space and to develop plans for relocations, mergers and acquisitions as it relates to the use of space (office, manufacturing, warehousing).

On April 17, 2009, we entered into a strategic alliance and became an investor with Rubicon Software Group, plc. This agreement will create an opening into the European market as well as provide cost effective software development.

#### INDUSTRY BACKGROUND AND OVERVIEW

Asset management software has existed for more than thirty years, initially through computerized maintenance management

systems, and more recently including more comprehensive and robust enterprise asset management and enterprise resource planning solutions. The early computerized maintenance management systems automated daily management of assets, while enterprise resource planning solutions consolidate basic asset information with financial information at the corporate level. Enterprise asset management solutions encompass elements of both, serving as the next evolution of computerized maintenance management system solutions by bridging the gap between asset management and corporate-level planning and tracking requirements.

The key value proposition for enterprise asset management solutions is that they can provide a quick and quantifiable return on investment and return on assets. Cost and productivity improvements can immediately and measurably benefit organizations, and thus are highly desirable to potential customers, particularly in difficult economic times where the focus is increasingly bottom line oriented.

In addition to enterprise asset management solutions, we offer facilities solutions. These are natural extensions to enterprise asset management solutions, as organizations seek to extend asset management and corporate-level planning and tracking onto other elements of the asset lifecycle. The reference to "facilities solutions" includes software application products that are used by corporate Real Estate departments and to software application products used by Data Center Management (Information Technology) to track their computer assets from a financial perspective as well as their usage and connectivity within the corporate IT (Information Technology) network.

#### PRODUCTS AND SERVICES

#### Aperture's VISTA

Historically, IT organizations have operated as reactive cost centers that customized one-off services for the demands of customers. However, the influx of growing complexities, continual changes and higher demands for "better, faster and cheaper" has instigated a trend towards tighter IT management and control. The new "value-driven" approach, combined with pressures for high availability and with increased SLA penalties have many IT executives operating under a mantra of "avoid problems before they happen" or "no surprises permitted."

The term "SLA penalties" refers to Service Level Agreement performance metrics. In most sophisticated corporate operations, the end user is guaranteed a specific degree of network and application availability. Usually items such as systems maintenance are taken into consideration when guaranteeing this availability as are items like built in redundancy (network circuits and the hardware used to deliver the connectivity) as well as Disaster Recovery plans that would insure the end user a specific level of availability (although typically less than that guaranteed under normal operating conditions) in the event that a natural or other type of disaster cause an interruption in corporate IT services.

In order to reduce operational risk and increase operational efficiency, it is essential for IT organizations to define best practices and implement IT frameworks (for example, the IT Infrastructure Library, ITIL) that create a more service-oriented organization. This includes standardizing and automating IT processes from a disparate set of ad hoc tasks to a cohesive, consolidated environment and developing a central repository of information to create institutional memory for the IT organization.

Many organizations have assessed the various facts of the IT organization to improve the logical environment. However, one component which seems to be overlooked quite frequently and that continuously operates within individual silos is the overall physical infrastructure of the data center.

Aperture VISTA provides IT Management with the key information and intelligence to reduce operational risk and improve efficiency in the data center.

#### VisionFM

Vision FM includes a very flexible asset management system capable of tracking everything from building components to office supplies. The Facilities Manager can define complex products such as systems furniture that include a bill-of-materials or simple items such as keys and cell phones that can be assigned directly to individuals.

Once products are defined then assets can be added by inserting symbols in AutoCAD or by using VisionFM forms such as a purchase order. Unique information about each asset can be recorded including a barcode number, purchase date and price. The system then tracts the asset from purchase through to disposition including depreciation, maintenance history, condition, warranties and insurance.

#### **RACKWISE DMC**

RACKWISE DMC<sup>TM</sup> services and products deliver key features to simplify and reduce the time consumed designing, modeling and operating the physical infrastructure of your datacenter.

- Graphical design and marketing of datacenters
- Auto-build visual documentation from imported bill of materials
- Advanced operations and reporting
- Modeling and impact analysis of datacenter designs
- Space, power, cooling, and cable management
- Generate detailed datacenter and rack visualizations
- Ensure racks and the datacenter are within design limits
- Instantly find available datacenter resources
- Improve utilization of power and space
- Import and document the datacenter in minutes

#### Rubicon Software Group

Rubicon Software works closely with organizations to develop customized software solutions.

#### **RELATED SERVICES**

In connection with our software offerings, we provide the following services to our customers:

#### Consulting

A significant number of our customers request our advice regarding their business and technical processes, often in conjunction with a scoping exercise conducted both before and after the execution of a contract. This advice can relate to development or streamline of assorted business processes, such as sourcing or procurement activities, assisting in the development of technical specifications, and recommendations regarding internal workflow activities.

#### Customization and Implementation

Based generally upon the up-front scoping activities, we are able to customize our solutions as required to meet the customer's particular needs. This process can vary in length depending on the degree of customization, the resources applied by the customer and the customer's business requirements. We work closely with our customers to ensure that features and functionality meet their expectations. We also provide the professional services work required for the implementation of our customer solutions, including loading of data, identification of business processes, and integration to other systems applications.

#### **Training**

Upon completion of implementation (and often during implementation), we train customer personnel to utilize our Solutions through our administrative tools. Training can be conducted in one-on-one or group situations. We also conduct "train the trainer" sessions.

#### Maintenance and Support

We provide regular software upgrades and ongoing support to our customers.

We have been providing consulting, customization and implementation, training, maintenance and support services to our customers since 1994.

We will soon be offering version 2 of **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>.

#### THIRD PARTY OFFERINGS

#### Other Partner Relationships

In addition to the sale of our core solutions and services, we intend to enter into marketing or co-marketing agreements with companies that offer services that are complementary to our offerings. We would market these complementary services to our customers and prospects and can earn a referral fee if these services are purchased. In some cases our marketing partner will be able to market our solutions to its customers and prospects and can earn a referral fee. At the present time, we have two marketing partners. They are Forsythe Solutions Group, Inc. and Total Site Solutions, Inc.

Forsythe serves as a technology infrastructure solutions provider, helping organizations across all industries, including Fortune 1000 companies, manage the cost and risk of their information technology. Forsythe's data center services help organizations navigate through some of the more infrequent aspects of owning and operating a mission-critical environment—data center planning and information technology relocation. Our data collection solution **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>, and the services offered by us in conjunction with **ON SITE PHYSICAL INVENTORY**<sup>TM</sup> are perfectly matched to the needs of Forsythe's customer's, for whom they (Forsythe) are either planning a new data center, expanding an existing data center or moving a data center to a new location. In the current environment of corporate acquisitions and downsizing, the services offered by Forsythe and in turn complimented by our offerings are well suited for these purposes. We have concluded two data collection opportunities with Forsythe.

Total Site Solutions, Inc. (TSS) specializes in providing a single source solution for companies requiring highly technical facility integration and precision project execution for mission-critical facilities. ISA's data collection solution **ON SITE PHYSICAL INVENTORY**<sup>TM</sup> and the services offered by us in conjunction with **ON SITE PHYSICAL INVENTORY**<sup>TM</sup> are perfectly matched to the needs of Total Site Solutions' customers. We have entered into an agreement with TSS and have begun data collection services for two TSS clients.

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#### **BUSINESS CYCLES**

Since many of our customers are large organizations or quasi-governmental entities, we may experience increasingly longer sales and collection cycles.

#### **CUSTOMERS**

We provide our solutions to customers in a variety of industries, including: healthcare, public authorities, and financial services sectors.

The services provided vary depending upon the needs of the customer and the solution concerned. We collect service fees for implementation and training, and support and maintenance fees. The criteria used to select the customers listed in the business section and other sections of the document are based on their prominence within their industry, such as Northrop Grumman, General Electric and Comcast Communications. We do not list companies based upon any specific amount of revenue derived or whether or not they are currently active clients, but rather we have selected these clients based upon the scope of the consulting engagement. This approach provides us with clients from various industries as this sometimes becomes crucial to a prospect in their vendor selection process.

We began our relationship with General Electric in 2008. We began by providing data center audit services. This was followed by providing data collection services. In September, 2008 GE purchased one of the first licenses for OSPI and all the related handheld devices and support services.

#### SALES AND MARKETING

We market our services primarily through referrals from companies with whom ISA has either a reseller's agreement in place, is authorized to provide consulting service to their client's, or both.

Potential customers are identified through direct contact, responses to requests for information, attendance at trade shows and through industry contacts. We principally focus on professionals and ongoing lead generation through our partner relationships and their VAR (Valued Added Reseller) program referrals.

We use reference customers to assist us in our marketing efforts, both through direct contact with potential customers and through site branding and case studies. We also rely on our co-marketing partners to assist in our marketing efforts.

Our strategic alliance agreement with Rubicon will create an opportunity to begin marketing, initially in the United Kingdom through current Rubicon clients and then eventually throughout Europe.

#### TECHNOLOGY PLATFORM

As Valued Added Resellers, Information Systems Associates, Inc. has sought out and identified those solutions that are based upon proven technology platforms and contain the desired functionality to meet or exceed its client's expectations.

Our partner's technology platform are based on Microsoft core applications, including the Windows operating system and a SQL server and/or Oracle relational database, all residing on scaleable hardware. The software is constructed using HTML and XML framework and resides on N-tier architecture as well as proprietary solutions.

ISA is the developer and at this time the exclusive marketer and distributor of **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>. Our activities as a VAR (Value Added Reseller) are best described as being authorized to resell a partner's software solution as well as being certified to implement the solution on the client's hardware and to deliver training in the use and operation of the software application.

#### RESEARCH AND DEVELOPMENT

Based on the relative pricing and functionality of products available in the marketplace today, we believe that the opportunity exists for ISA to develop software to compete in a segment of the industry. We believe that this segment is defined as any technology infrastructure (a/k/a data centers) whose size (raised floor area) is less than twenty-five thousand square feet in size. Therefore, we have focused our software development and technology efforts on the development of our proprietary software offerings.

Our initial software development and technology efforts will be aimed at the defining the core functionality elements of our software application (ON SITE PHYSICAL INVENTORY<sup>TM</sup>), the features and functionality of the follow-up release, the development of new software components, and the integration of superior third party technology into our environment. Production involves the development of reusable applications to reduce programming time and costs for customer

implementations.

The strategic alliance agreement with Rubicon has allowed for the rewrite of **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>, version 2, on budget and within the prescribed time frame. This relationship will also provide more favorable pricing for future software development. In the third quarter of 2009, we began BETA testing **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>, version 2.

#### **COMPETITION**

The market for each solution comprising our asset management suite is intensely competitive. Many of the companies we compete with have much greater financial, technical, research and development resources than us.

The system integration consulting field is comprised of many categories of specialties. There are integrators who specialize in software integration by industry (automotive, manufacturing, pharmaceutical, defense, etc.) and therefore are not considered to be competitors. Our primary competitors in this space are the other Value Added Resellers representing the same products as Information Systems Associates. The relationship with the vendor (software developers) is crucial in gaining an edge on the competition. This relationship is usually strengthened by such factors as the client relationships that the Value Added Reseller already has in place as well as the Value Added Resellers ability to successfully implement and maintain the vendor's solution to the vendor's satisfaction. We believe that Information Systems Associates has developed strong relationships with the solution vendors that it represents which in turn has and will continue to provide Information Systems Associates with sales of its consulting service offerings. We at Information Systems Associates believe that the foundation for this relationship is built upon trust.

The data collection services field has been in existence for many industries for years. The idea of hiring outside companies to conduct inventories of corporate data centers is not new either. There are many vendors in this space today that are using techniques that employ the use of text based list or a formatted spread sheet. Information Systems Associates has developed a data collection process for IT assets that employs real time data validation combined bar code scanning which as best as can be determined is unique in the industry. The major importance of this approach is that the data exported (extracted) from Information Systems Associates' data collection application has been validated and is available to be imported into the client's asset management solution. This saves a significant amount of time (could be days or even weeks) in researching errors that are uncovered by the application at the time of the data import.

To become more competitive, we will need to make investments in new product development and improve our market visibility and financial situation. A prime example of this investment is **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>, version 2 which will provide a cost efficient solution.

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Although we offer a broad range of asset network and facilities management solutions as Value Added Resellers, we face significant competition in each of the component product areas from the following companies:

- Enterprise asset management related solutions Visual Network Design, Inc., ShowRack, Nlyte, Visto
- Facilities Managements related solutions Archibus

In addition, we face competition from organizations that use in-house developers to develop solutions for certain elements of the asset management.

ISA considers data collection and the software it has developed to perform these services **ON SITE PHYSICAL INVENTORY**<sup>TM</sup> to be one of the two areas of focus for our business. It is the intent of ISA management to promote the software as the practical solution to the specific problems encountered during the data collection process for IT (Information Technology) assets. The promotion of the product and services will occur through marketing via industry trade show exhibition as well as mailings to a targeted audience.

ISA competes for business based on the recommendations of the software vendors for whose product solutions our data collection software is compatible. At the present time, **ON SITE PHYSICAL INVENTORY**<sup>TM</sup> is compatible with two vendor's solution; VISTA500 by Aperture Technologies, Inc. and RACKWISE DCM by Visual Network Design. ISA believes that its current pricing structure combined with the extensive number of data validation processes included in its product make it very competitive. In a recent trade show at which we exhibited in San Francisco, ISA was the only vendor offering a data collection solution. The vast majority of data collection services in existence are focused on the retail industry. Of the competitors that we have been able to identify, our research has not produced any information that would lead us to believe that the competitors can provide the same level of quality services that ISA is capable of delivering with its software solution.

Visual Network Design does not assign exclusive geographical areas to Value Added Resellers as this would limit the VAR's potential as it relates to the sale of software and services. ISA in now being actively engaged by Visual Network Design to deliver consulting services to its customers (solution installation, data load and training) and plans to offer a "turnkey" service to their clients in which ISA provides the IT asset data collection, RACKWISE DMC software installation, data import (using the data collected previously) and client training in the use of the RACKWISE DMC software. ISA is training an additional resource for this purpose and intends to make this resource exclusive to Visual Network Design. ISA and VND management has had several discussions regarding the role that ISA will play in supporting Visual Network Design's deployment of RACKWISE DCM.

#### RESULTS OF OPERATIONS FOR THE SIX MONTHS ENDED JUNE 30, 2009 AND 2008

The following discussion should be read in conjunction with the financial statements include in this report and is qualified in its entirety by the foregoing.

#### FORWARD LOOKING STATEMENTS

Certain statements in this report, including statements of our expectations, intentions, plans and beliefs, including those contained in or implied by "Management's Discussion and Analysis" and the Notes to Financial Statements, are "forward-looking statements", within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), that are subject to certain events, risks and uncertainties that may be outside our control. The words "believe", "expect", "anticipate", "Optimistic", "intend" "will", and similar expressions identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements which speak only as of the date on which they are made. We undertake no obligation to update or revise any forward-looking statements. These forward-looking statements include statements of management's plans and objectives for our future operations and statements of future economic performance, information regarding our expansion and possible results from expansion, our expected growth, our capital budget and future capital requirements, the availability of funds and our ability to meet future capital needs, the realization of our deferred tax assets, and the assumptions described in this report underlying such forward-looking statements. Actual results and developments could differ materially from those expressed in or implied by such statements due to a number of factors, including, without limitation, those described in the context of such forward-looking statements.

#### CRITICAL ACCOUNTING POLICIES

#### **Revenue recognition**

We recognize revenue in accordance with SEC Staff Accounting Bulletin No. 104, "Revenue Recognition" and Emerging Issues Task Force, or EITF, Issue No. 00-21, "Revenue Arrangements with Multiple Deliverables".

Consulting services and training revenues are accounted for separately from subscription and support revenues when these services have value to the customer on a standalone basis and there is objective and reliable evidence of fair value of each

deliverable. When accounted for separately, revenues are achieved and accepted by the customer for fixed price contracts. The majority of our consulting service contracts are on a time and material basis. Training revenues are recognized after the services are performed. For revenue arrangements with multiple deliverables, we allocate the total customer arrangement to the separate units of accounting based on their relative fair values, as determined by the price of the undelivered items when sold separately.

In determining whether the consulting services can be accounted for separately from subscription and support revenues, we consider the following factors for each consulting agreement: availability of the consulting services from other vendors, whether objective and reliable evidence for fair value exists for the undelivered elements, the nature of the consulting services, the timing of when the consulting contract was signed in comparison to the subscription service start date, and the contractual dependence of the subscription service on the customer's satisfaction with the consulting work. If a consulting arrangement does not qualify for separate accounting, we recognize the consulting revenue ratably over the remaining term of the subscription contract. Additionally, in these situations we defer the direct costs of the consulting arrangement and amortize these costs over the same time period as the consulting revenue is recognized. We did not have any revenue arrangements with multiple deliverables for the period ending June 30, 2009.

#### Property, Plant, and Equipment

Property and equipment is stated at cost. Depreciation is provided by the straight-line method over the estimated economic life of the property and equipment (three to ten years). When assets are sold or retired, their costs and accumulated depreciation are eliminated from the accounts and any gain or loss resulting from their disposal is included in the statement of operations.

We recognize an impairment loss on property and equipment when evidence, such as the sum of expected future cash flows (undiscounted and without interest charges), indicates that future operations will not produce sufficient revenue to cover the related future costs, including depreciation, and when the carrying amount of the asset cannot be realized through sale. Measurement of the impairment loss is based on the fir value of the assets.

#### **Software Development Costs**

We account for costs incurred to develop computer software for internal use in accordance with Statement of Position (SOP) 98-1, "Accounting for the Costs of Computer Software Developed or Obtained for Internal Use". As required by SOP 98-1, we capitalize the costs incurred during the application development state, which include costs to design the software configuration and interfaces, coding, installation, and testing. Costs incurred during the preliminary project along with post-implementation stages of internal use computer software are expensed as incurred. Capitalized development costs are amortized over a period of three years. Costs incurred to maintain existing product offerings are expensed as incurred. The capitalization and ongoing assessment of recoverability of development costs requires considerable judgment by management with respect to certain external factors, including, but not limited to, technological and economic feasibility, and estimated economic life.

After the development of the internal-use "ON SITE PHYSICAL INVENTORY<sup>TM</sup>" software (OSPI) was complete, we decided to market the software. Proceeds from the licenses of the computer software, net of direct incremental costs of marketing, such as commissions, software reproduction cost, warranty and service obligations, and installation cost, are applied against the carrying cost of that software. No profit will be recognized until aggregate net proceeds from licenses and amortization have reduced the carrying amount of the software to zero. Subsequent proceeds will be recognized in revenue as earned.

#### Revenues

Gross revenues were \$136,248 and \$335,332 for the three and six months ended June 30, 2009, respectively, compare to gross revenues were \$473,023 and \$729,288 for the three and six months ended June 30, 2008. The decrease is primarily due to the economy. In the current economic environment, current clients are finding it difficult to maintain previous levels of business. Also, in order to attract new clients in 2009, the Company has had to reduce the data discovery rates by 15 percent. Management feels this is a trend that will need to be continued through 2009. Finally, a project to begin with a new client in 2009 has been delayed as the client's security team continues its validation process.

Our strategic alliance agreement with Rubicon in the long-term should create new revenue streams by giving us access to the European market and allowing the timely offering of **ON SITE PHYSICAL INVENTORY**<sup>TM</sup>, version 2.

#### Income / Loss

We had a net loss of \$304,457 and \$510,896 from operations for the three and six months ended June 30, 2009, respectively, compared to net income of \$13,855 and \$18,030 from operations for the three and six months ended June 30, 2008. There are two major reasons for the loss in the quarter. First the Company saw a continued decrease in revenue from the first quarter of 2009. Secondly, ISA entered into several consulting agreements that had an immediate impact on activity for the quarter by increasing operating expenses. We expect long term benefits for these expenditures. There can be no assurance that we will achieve or maintain profitability or that our revenue growth can be sustained in the future.

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#### **Expenses**

Operating expenses for the three and six months ended June 30, 2009 were \$407,199 and \$812,008, respectively, compared to the operating expenses of \$426,754 and \$676,021 for the same period ended June 30, 2008, respectively. The high operating expenses during 2009 were due primarily to professional expenses, which were \$590,201 and \$350,030 for the six months ended June 30, 2009 and 2008 respectively.

#### **Income Taxes**

There was no income tax benefit or expense recorded for the three and six months ended June 30, 2009. There was an income tax expense of \$3,390 and \$4,415 recorded for the three and six months ended June 30, 2008.

#### **Impact of Inflation**

We believe that inflation has had a negligible effect on operations during the six months ended June 30, 2009 and 2008. We believe that we can offset inflationary increases in the cost of revenue by increasing revenue and improving operating efficiencies.

#### Liquidity and Capital Resources

Cash flows used in operations were \$71,157 during the six months ended June 30, 2009, compared to cash flows of \$32,869 provided by operations during the same period ended June 30, 2009. Cash flows used in operations during the six months ended June 30, 2009 were primarily attributable to a net loss of \$510,896 and partially offset by the increase in accounts receivable of \$30,381 and the issuance of stock for services of \$403,688. Cash flows used in operations in 2008 were primarily attributable to net income of \$18,030, and the decrease in accounts receivable by \$13,884.

Cash flows used in investing activities were \$211,074 during the six months ended June 30, 2009, compared to cash flows of \$15,595 provided by investing activities for the same period ended June30, 2008. Cash flows used in investing activities in 2009 were attributable to \$128,389 in costs incurred for software development (OSPI, v2) and web page design and \$73,958 used in the purchase of common stock in Rubicon Software Group, plc. Cash flows provided by investing activities in 2008 were attributable to payments received on a software license agreement, offset by the marketing cost of software licenses agreement and purchase of property and equipment.

Cash flows provided for from financing activities were \$100,000 for six months ended June 30, 2008 and attributed to the issuance of common stock. Cash flows provided for from financing activities for six months ended June 30, 2008 are attributable to borrowing from the line of credit.

We had cash on hand of \$22,537 and net working capital of \$163,800 as of June 30, 2009. Currently, we have enough cash to fund our operations for the next year. This is based on current cash flows from financing activities and projected revenues. Although it is possible, if the projected revenues fall short of needed capital we may not be able to sustain our capital needs. We have the ability to pay three consulting agreements with capital. This has favorably impact our working capital situation. If there is any short fall in working capital we will then need to obtain additional capital through equity or debt financing to sustain operations for an additional year. Modifications to our business plans may require additional capital for us to operate. For example, if we want to offer a greater number of products or increase our marketing efforts, we may need additional capital. Failure to raise capital may result in lower revenues and market share for us. In addition, there can be no assurance that additional capital will be available to us when needed or available on terms favorable to us.

Demand for the products and services will be dependent on, among other things, market acceptance of our services, the computer software market in general, and general economic conditions, which are cyclical in nature. Inasmuch as a major portion of our activities is the receipt of revenues from services rendered, our business operations may be adversely affected by our competitors and prolonged recession periods.

Our success will be dependent upon implementing our plan of operations and the risks associated with our business plan.

No significant amount of our trade payables has been unpaid within the stated trade term. We are not subject to any unsatisfied judgments, liens or settlement obligations.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The information to be reported under this item is not required of smaller reporting companies.

#### ITEM 4T. CONTROLS AND PROCEDURES

#### DISCLOSURE CONTROLS AND PROCEDURES

Our management, including our Principal Executive Officer and Principal Financial Officer, has evaluated the design, operation, and effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15 under the Securities Exchange Act of 1934 (the "Exchange Act"). There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives. Based upon the evaluation performed by our management, including its Principal Executive Officer and Principal Financial Officer, it was determined that, as of the end of the period covered by this quarterly report, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in the reports filed or submitted pursuant to the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the SEC, and that such information is accumulated and communicated to our management, including its Principal Executive Officer and Principal Financial Officer, or persons performing similar functions, as appropriate to allow timely decisions regarding disclosures

#### Changes in Internal Control Over Financial Reporting

Our Principal Executive Officer and Principal Financial Officer have determined that, during the period covered by this quarterly report, there were no changes in our internal control over financial reporting that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. They have also concluded that there were no significant changes in our internal controls after the date of the evaluation.

#### PART II. OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS

From time to time we are involved in legal proceedings arising in the ordinary course of our business. On April 24, 2009, Phuture World, Inc. filed a complaint in the case captioned Phuture World, Inc. v. Information Systems Associates, Inc. and Joseph Coschera, Case No. 562009 CA 3086, 19th Judicial Circuit in and for St. Lucie County Florida. Phuture World alleges that the Company and its President breached the terms of a certain software development contract, and it seeks damages in excess of \$15,000. The Company terminated the software contract at issue in the case prior to the filing of the case, and it no longer uses the services of Phuture World. The Company is contesting this lawsuit and believes that it has defenses to the claims made by Phuture World and that the allegations made against the President, who acted at all time on the Company's behalf in dealing with the plaintiff, are frivolous. The Company intends to vigorously defend itself and believes that it has damage claims of its own that it intends to pursue against Phuture World for Phuture World's failure to provide the software required under the contract between Phuture World and the Company. The Company believes that the outcome of this lawsuit will not have a material adverse effect on our financial condition, cash flows or results of operations.

#### ITEM 1A. RISK FACTORS

Information regarding risk factors appears in Part I, "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations" under the captions "General Description of Business" and "Cautionary Note Regarding Forward-Looking Statements" contained in this Quarterly Report on Form 10-Q and in "Item 1A. RISK FACTORS" of our 2008 Annual Report on Form 10-K. There have been no material changes from the risk factors previously disclosed in our 2008 Annual Report on Form 10-K.

#### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

**ITEM 5. OTHER INFORMATION** 

None.

#### ITEM 6. EXHIBITS

Exhibit 1	No. Description
31.1	Certification of Chief Executive Officer and Chief Financial Officer
32.1	Statement required by 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.
	Reports on Form 8-K filed
(1)	on April 21, 2009, we filed a current report on Form 8-K to announce a Consulting Agreement with Rubicon Softwar

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, there unto duly authorized.

Information Systems Associates, Inc.

Date: August 13, 2009 By: /s/ Joseph P. Coschera

Joseph P. Coschera

President

#### I, Joseph P. Coschera, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Information Systems Associates, Inc.
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a–15(e) and 15d–15(e)) and internal control over financial reporting (as defined in Exchange Act Rules13a–15(f) and 15d–15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal controls over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 13, 2009

/s/ Joseph P. Coschera Joseph P. Coschera Chief Executive Officer & Chief Financial Officer

#### **EXHIBIT 32.1**

## STATEMENT REQUIRED BY 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Information Systems Associates, Inc. (the "Company") for the six months ended June 30, 2009, as filed with the Securities and Exchange Commission (the "Report"), I, Joseph P. Coschera, Chief Executive Officer and Chief Financial Officer of the Company, certify that:

- \* The Report fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934; and
- \* The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Joseph P. Coschera
Joseph P. Coschera
Chief Executive Officer &
Chief Financial Officer

Date: August 13, 2009

This certification accompanies this Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities



Exchange Act of 1934, as amended.